

ANNUAL REPORT

Graphics Standards and Web Page Committee

University of North Alabama
Florence, Alabama

Dr. Melissa M. Driskell
Committee Chair

03/12/2015
Date submitted

Submitted to: _____
Title/Committee (if applicable)

Date received

UNIVERSITY OF NORTH ALABAMA

ANNUAL REPORT 2013/2014

I. Executive Summary

The Committee's focus this year was completing the edits of the graphics standards manual, *An Illustrated Guide to Graphics Standards*. The committee has been working closely with the Office of University Communications to update this guide.

II. The Committee's Charge

1. To serve as an advisory committee on the establishment and implementation of the University's uniform graphics standards policies
2. To gather and review information on the use of University graphics on and off campus and assess University graphics standards in light of the information obtained
3. To review the UNA Web Page regularly and to recommend changes to the page to ensure that it contains accurate, up to date information consistent with the graphic standards of the University
4. To propose changes for the improvement of University graphic and web materials and their uniform use

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VI. What does the Committee plan to accomplish

A. In the coming year?